

POSTER PRESENTATION

Open Access

Changing behavior – ensuring hand hygiene is an institutional priority

J Bradford^{1*}, J Brett¹, A Bull¹, B Kennedy², S Borrell², A McMillan², M Richards¹

From International Conference on Prevention & Infection Control (ICPIC 2011) Geneva, Switzerland. 29 June – 2 July 2011

Introduction / objectives

In 2004 the Victorian Quality Council developed a statewide model aiming to improve hand hygiene and reduce healthcare associated infections across Victoria. Many aspects of this culture change program have been incorporated into the National Hand Hygiene Initiative which commenced in 2008.

Methods

All 86 acute public Health Services in Victoria were funded to participate and submit three hand hygiene compliance audits per year. Education, resources and auditor training was provided. Healthcare worker hand hygiene compliance was assessed by direct observation using a tool based on the WHO 5 Moments.

In 2009 an organisational hand hygiene compliance benchmark was included in the Health Service Performance Management Framework of the Department of Health. Health Service Chief Executive Officers (CEO) were provided quarterly feedback as to their performance against the agreed benchmark, this performance was also made known between organisations.

Results

Health Services have progressively improved compliance and most recently 95% achieved the current benchmark of 65%. Feedback from Infection Control Consultants has also been positive, reporting a marked increase in executive support for the hand hygiene initiative.

Conclusion

The successful implementation and sustainability of any hand hygiene initiative requires leadership from all levels including government, health service CEO, and ownership of the program by individual clinical areas and clinicians. Hand hygiene compliance as a performance indicator promotes executive commitment to the program and ensures hand hygiene is an institutional priority.

Disclosure of interest

None declared.

Author details

¹VICNISS Coordinating Centre, Melbourne, Australia. ²Quality, Safety and Patient Experience, Department of Health, Victoria, Australia.

Published: 29 June 2011

doi:10.1186/1753-6561-5-S6-P111

Cite this article as: Bradford et al.: Changing behavior – ensuring hand hygiene is an institutional priority. BMC Proceedings 2011 5(Suppl 6):P111

Submit your next manuscript to BioMed Central and take full advantage of:

- Convenient online submission
- Thorough peer review
- No space constraints or color figure charges
- Immediate publication on acceptance
- Inclusion in PubMed, CAS, Scopus and Google Scholar
- Research which is freely available for redistribution

Submit your manuscript at www.biomedcentral.com/submit



VICNISS Coordinating Centre, Melbourne, Australia Full list of author information is available at the end of the article

